



MOVEMENT
INSPIRES

PRIVACY POLICY FOR STRUCTURED OBSERVATION OF MOTOR PERFORMANCE IN INFANTS (SOMP-I)

Last updated: 2026-04-26

1. GENERAL

This Privacy Policy describes how Movement Inspires AB, corporate registration number 559462-8264 (“we”, “us”), processes personal data in connection with the provision of the web-based service Structured Observation of Motor Performance in Infants (SOMP-I) (the “Service”), as well as in connection with contact with us and the use of our website.

We are committed to protecting your privacy and strive to process personal data in a secure and transparent manner in accordance with applicable data protection legislation.

2. ROLES AND RESPONSIBILITIES

When the Service is used:

- The Customer (the organization purchasing the Service) is the **data controller**
- Movement Inspires AB is the **data processor**

This means that the Customer is responsible for the processing of personal data within the Service, while we process data on behalf of the Customer in accordance with instructions set out in a Data Processing Agreement (DPA).

For personal data processed outside the Service (for example in connection with contacting us or ordering the Service), we act as the data controller.

3. WHAT PERSONAL DATA IS PROCESSED?

3.1. Users and contact persons

We process personal data relating to users and contact persons at the Customer, such as:

- name
- email address
- username
- workplace
- IP address

3.2 Data within the Service (SOMP-I)

Within the Service, data relating to children is processed in pseudonymized form. Data relating to users and examiners (name and workplace) may be directly identifiable.

This includes:

- reference number per registration
- the child’s estimated date of birth based on ultrasound
- the child’s corrected age at assessment
- date of assessment
- total score for level and performance per assessment, which may be displayed over time in graphs

Movement Inspires AB

Tel: +46 73 904 29 94 | E-mail: info@movementinspires.se | www.movementinspires.se

Postal address: Flottiljgatan 20 | 753 37 Uppsala | Sweden

Bankgiro: 410-9997 | BIC: ESSESESS | IBAN: SE1750000000050041176022

Org. nr: 559462-8264 | F-tax certificate holder



MOVEMENT INSPIRES

- where applicable, the examiner's name and workplace

Data relating to children cannot be linked to an identifiable individual within the Service.

4. HOW IS THE DATA USED?

Personal data is processed to:

- provide the Service
- manage user accounts
- handle orders and billing
- ensure functionality and improve the Service
- communicate with users and customers

Processing is based on:

- contractual obligations
- legal obligations
- legitimate interests

5. PSEUDONYMISATION AND IDENTIFIABILITY

Data relating to children is processed in pseudonymized form through the use of a reference number. The Customer is responsible for the secure handling and storage of reference numbers, as well as for any linkage between reference numbers and an identifiable individual outside the Service.

Two (2) years after the first registration linked to a reference number, the reference number is anonymized, meaning that the data can no longer be linked together or tracked over time. The data will thereafter no longer constitute personal data.

Data relating to users (for example name, email address and user account) is processed for as long as the Customer has an active subscription to the Service and is deleted when the agreement is terminated, unless retention is required by law.

The Customer is responsible for ensuring that user information within the organization is kept up to date, including removing or updating data when it is no longer relevant.

6. SHARING OF PERSONAL DATA

We may share personal data with service providers (sub-processors) that process data on our behalf, for example for operation and hosting of the Service.

Personal data is primarily processed within the EU/EEA.

If data is transferred outside the EU/EEA, we ensure that appropriate safeguards are in place in accordance with applicable data protection legislation.

7. YOUR RIGHTS

When we act as data controller, you have the right to:

- request access to your personal data
- request correction of inaccurate data
- request deletion of data
- request restriction of processing

Movement Inspires AB

Tel: +46 73 904 29 94 | E-mail: info@movementinspires.se | www.movementinspires.se

Postal address: Flottiljgatan 20 | 753 37 Uppsala | Sweden

Bankgiro: 410-9997 | BIC: ESSESESS | IBAN: SE1750000000050041176022

Org. nr: 559462-8264 | F-tax certificate holder



MOVEMENT INSPIRES

- object to processing
- receive your data (data portability)

You also have the right to lodge a complaint with the Swedish Authority for Privacy Protection (IMY).

8. SECURITY

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss or manipulation.

9. CHANGES

We reserve the right to update this Privacy Policy. The latest version is always available on our website.

10. CONTACT

If you have any questions about this policy or our processing of personal data, please contact us:

Movement Inspires AB
Email: info@movementinspires.se

Movement Inspires AB

Tel: +46 73 904 29 94 | E-mail: info@movementinspires.se | www.movementinspires.se

Postal address: Flottiljgatan 20 | 753 37 Uppsala | Sweden

Bankgiro: 410-9997 | BIC: ESSESESS | IBAN: SE1750000000050041176022

Org. nr: 559462-8264 | F-tax certificate holder